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## **Joint Venture between Innovatec Hatchery Automation and Agri Advanced Technologies**

**Innovatec Hatchery Automation, located in The Netherlands, and Agri Advanced Technologies (AAT), a subsidiary of the EW GROUP, have agreed a long-term cooperation as independent companies.**

“We at Innovatec have been working on diverse projects with various affiliate companies of AAT for many years now. In a phase of strong growth, my team and I are proud to become a partner of the EW GROUP. For this cooperation, both parties will bring their extensive experience and work capacities, in the area of hatchery automation and on providing relevant, proven and innovative technologies”, says Philip van de Loo, managing director and co-owner of Innovatec.

“With the acquisition of shares from Innovatec, we are strengthening and complementing our capabilities for the development of innovations and - most importantly - for creating market-ready applications”, reports Jörg Hurlin, managing director of AAT.

“The philosophy of both companies is to supply and support, worldwide, state-of-the-art hatchery automation concepts. Our solutions cover the entire process including R&D, sales, custom engineering, production, installation and aftersales. In order to secure the planned growth through joint new projects, synergies and the development of further international markets, we would like to expand our staff. We are especially looking for international sales and product engineering experts”, report both managing directors.

### **About Innovatec Hatchery Automation**

Innovatec Hatchery Automation was founded in 1991 and is Europe’s most experienced enterprise in its field. Innovatec is currently also leader in Europe, and shows an increasing presence within the market around the world. The development and implementation of innovative, customer-oriented hatchery automation solutions at the highest quality level is the company’s core competence.

### **About Agri Advanced Technologies**

AAT’s main business is the development of applied technologies for poultry breeding and reproduction. Alongside the research field of sex determination in eggs, the company’s other areas of focus include the development of grading and vaccination equipment in the field of poultry, breeding and distribution as well as technical solutions for the disinfection of feed.

Innovatec Hatchery Automation

Agri Advanced Technologies

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